

Senior Partnerships and Advocacy Officer, Primary Health Care Performance Initiative (PHCPI)

Announcement date: March 29, 2021; position will remain open until filled

Overview

The Primary Health Care Performance Initiative (PHCPI) is a partnership of the Bill & Melinda Gates Foundation, the World Bank Group, the World Health Organization, and UNICEF, with Ariadne Labs and Results for Development as technical partners.

PHCPI believes that primary health care is the foundation of Universal Health Coverage (UHC), and the key to achieving every major global health goal. PHCPI works to transform the global state of primary health care, beginning with better measurement. The initiative brings together country policymakers, health system managers, practitioners, advocates and other development partners to catalyze improvements in primary health care in low- and middle-income countries.

Population Action International, based in Washington, DC, is the host organization for the PHCPI Secretariat. This position is currently 100% remote due to COVID-19, but would normally be based in DC. However, we are open to applicants based elsewhere, with DC and Boston preferred. Applicants must be authorized to live and work in the U.S.

For additional information, please visit improvingphc.org.

Position Summary

The Senior Partnerships and Advocacy Officer will be an integral part of the PHCPI Secretariat, devoted to ensuring the development and achievement of the Initiative's partnership, advocacy, and communications goals. This position reports to the PHCPI Executive Director and works closely with other Secretariat staff, PHCPI core partners, and external partners.

This is an exciting opportunity to help develop innovative, data-driven solutions to pressing global development challenges and to work with global health professionals on the cutting edge of the field in a unique collaboration. As COVID-19 continues to threaten the health of communities around the world, and country and global stakeholders work together to respond to the pandemic and build more resilient health systems, PHCPI is at the vanguard of developing the tools and approaches -- and the global movement to marshal the political will - to drive improvements in the health and lives of all people, at every age and every stage of life.

Responsibilities

Expanding and deepening partnerships, globally and with country partners

- Lead the execution of PHCPI's global advocacy strategy and agenda, including managing and growing the [Allies Improving PHC](#) community, a coalition of global and local organizations uniting behind the shared goal of improving PHC.
- Develop and support new networks of country-based advocates in key PHCPI partner countries to use measurement to advocate for PHC improvement
- Identify, develop, and manage partnerships with external stakeholders and coalitions, and coordinate engagement to undertake joint advocacy opportunities
- Build relationships with key stakeholders within global and country-based civil society, Ministries of Health, national parliaments, and international organizations
- Lead and manage the PHCPI Partnership, Advocacy, and Communications working group, which includes representatives of all PHCPI core partners.
- Drive continuity between PHCPI's technical product development, country engagement, and advocacy work.

Driving the conversation through events and materials development

- Conceptualize, coordinate, and execute large-scale events and convenings to keep PHC in the global conversation and support advocacy coordination and peer learning, both in-person and virtually
- Develop assets to support PHCPI's advocacy strategy, including briefs, talking points, infographics, blog posts and weekly newsletters
- Work with in-country advocacy partners to develop country-specific advocacy materials that complement, amplify, and build a community around PHCPI's technical work
- Organize and represent PHCPI at global convenings and international development meetings
- Work with PHCPI partners to optimize PHCPI's online presence through [improvingphc.org](#)
- Manage and grow PHCPI's social media presence including generating dynamic content for PHCPI's Twitter and LinkedIn
- Work with PHCPI partners and consultants to develop, implement, and track PHCPI's advocacy activities and ensure consistency across country-based and global conversations

Monitoring the advocacy landscape

- Monitor and analyze global primary health care, health systems strengthening, and other relevant advocacy efforts and identify opportunities and gaps for PHCPI engagement
- Develop and maintain a deep understanding of the global health space, with a focus on health system strengthening, including key institutions, actors, and trends

- Represent PHCPI on global taskforces and related initiatives

Qualifications

- Ability to juggle multiple tasks, flexibility, and a teamwork orientation
- Bachelor's degree; advanced degree in public health, global development, international relations, management, communications, social sciences, or related field preferred.
- At least five, and preferably ten+ years of relevant work experience in advocacy, international health and development, or public health
- Experience managing advocacy initiatives comprised of globally diverse stakeholders
- Familiarity with the workings of international multilateral organizations, ministries of health, and/or large-scale initiatives
- Experience designing and executing events at international convenings
- Creative approach to building advocacy campaign strategies and tactics
- Ability to synthesize and translate complex/technical information into accessible, persuasive content
- Ability to manage relationships with external stakeholders, including experience convening and facilitating workshops, coalition meetings, and advocacy meetings
- Energetic self-starter: ability to anticipate upcoming needs, work effectively under pressure with attention to detail, and prioritize and juggle multiple tasks
- In addition to English, fluency in French or Spanish highly valued
- Commitment to being an excellent colleague and a passion for achieving equitable, accessible, high-quality health care for all

PAI, which hosts the PHCPI Secretariat, believes it is strengthened by the diversity of its staff, and welcomes such diversity, including race, gender identity or expression, sexual orientation, age, educational attainment, disability, and veteran status. PAI welcomes applications from people of all cultures, backgrounds and experiences, and strongly encourages people of color and persons with disabilities to apply. PAI actively cultivates an institutional culture that reflects the values of respect, equity and inclusion that it seeks to amplify in its work. PAI offers a flexible workplace and a competitive benefits package.

Salary Range: \$100k-\$140k/year

PAI offers a comprehensive benefits package that includes health, dental and vision care, direct contribution 403(b) retirement plan, flexible spending account, tuition reimbursement and personal professional development funds. PAI observes all federal holidays and employees receive 12 days medical leave per year, 19 days of vacation leave for the first three years of employment and parental leave with 12 months of continuous employment.



Please submit a cover letter, resume, and brief, advocacy-focused writing sample to jobs@improvingphc.org with “Senior Partnerships and Advocacy Officer” in the subject line.